



Agenda

Meeting: Lowell Parks and Open Space Master Plan – Kickoff Meeting
Date: July 12, 2018
Time: 7:00 PM – 9:00 PM (2 hours)
Location: Lowell City Hall, 107 E 3rd Street, Lowell, OR 97452

- I. Election of a Chair/Vice Chair 15 minutes**
- II. Welcome and Introductions 15 minutes**
 - a. Introductions
 - b. What is your favorite park or open space? Why?
- III. Scope of Work/Process Overview 15 minutes**
- IV. Park and Open Space Context..... 30 minutes**
 - a. Discussion: What should the new parks and open space plan accomplish? What are the primary opportunities and challenges for Lowell’s parks and open spaces?
- V. Outreach & Engagement Strategy 30 minutes**
 - a. Community Outreach
 - b. Youth and community public workshops
 - c. Interviews
 - d. Survey
- VI. Questions/Discussion/Next Steps 15 minutes**

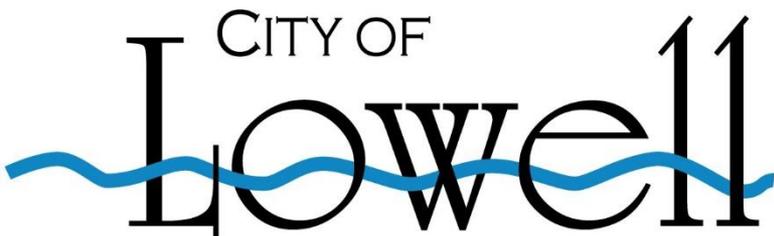


City of Lowell Parks and Recreation Master Plan

Parks Committee Meeting #1

THURSDAY, JULY 12, 2018

7:00 PM – 9:00 PM



Agenda

Welcome and Introductions

Scope of Work / Process Overview

Park and Recreation Context

Outreach & Engagement Strategies

Questions / Discussion / Next Steps

“The role of the **IPRE** is to link the skills, expertise, and innovation of higher education with the economic development and environmental needs of communities and regions in the State of Oregon...”

- csc.uoregon.edu



Introductions

- **Who are you?**
- **What is your favorite park?**
- **What are a few aspects of that park you enjoy?**



Scope of Work

STEP I-“Where are we now?”

Tasks 1-3

- Project Initiation
- Review and Assessment
- Park Facility and Inventory Assessment



Scope of Work

STEP 2-“Where are we going?”

Tasks 4-5

- Gap Analysis and Needs Assessment
 - Community Profile
 - Household Survey
 - Youth and Community Workshops
 - Needs Assessment
- Park Concept Plans

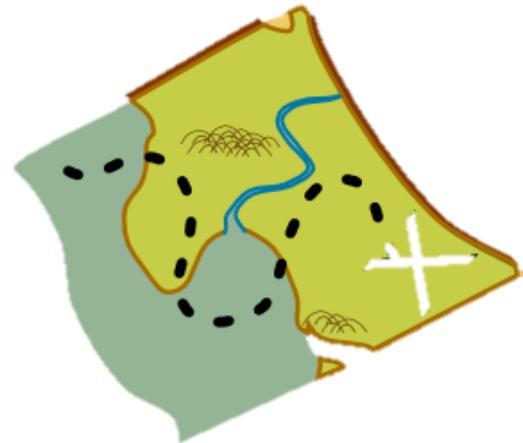


Scope of Work

STEP 3-“How do we get there?”

Tasks 5-8

- Park Concept Plans
- Recommendations
 - Vision, Goals, and Objectives
 - Operations and Funding Analysis
 - Land Acquisition Strategy
 - Capital Improvement Plan
- Draft and Final Parks Master Plan
- Comprehensive Plan Element



Project Timeline

June-September

- Project Initiation and Research
- Review and Assess Prior Efforts
- Park Facility and Inventory Assessment

	Summer				Fall			Winter		
Where are we now?										
Where are we going?										
How will we get there?										

Project Timeline

August-December

- Gap Analysis and Needs Assessment
- Outreach
- Vision, Goals & Objectives
- Recommendations

	Summer			Fall			Winter		
Where are we now?									
Where are we going?									
How will we get there?									

Project Timeline

September- February

- Park Concept Plans
- Parks Master Plan
- DRAFT Comp Plan Element

	Summer			Fall			Winter		
Where are we now?									
Where are we going?									
How will we get there?									

Parks Planning Team – You!

- Attend scheduled meetings.
- Provide feedback between meetings.
- Be the “face” of the process (outreach).
- Participate in community workshops.



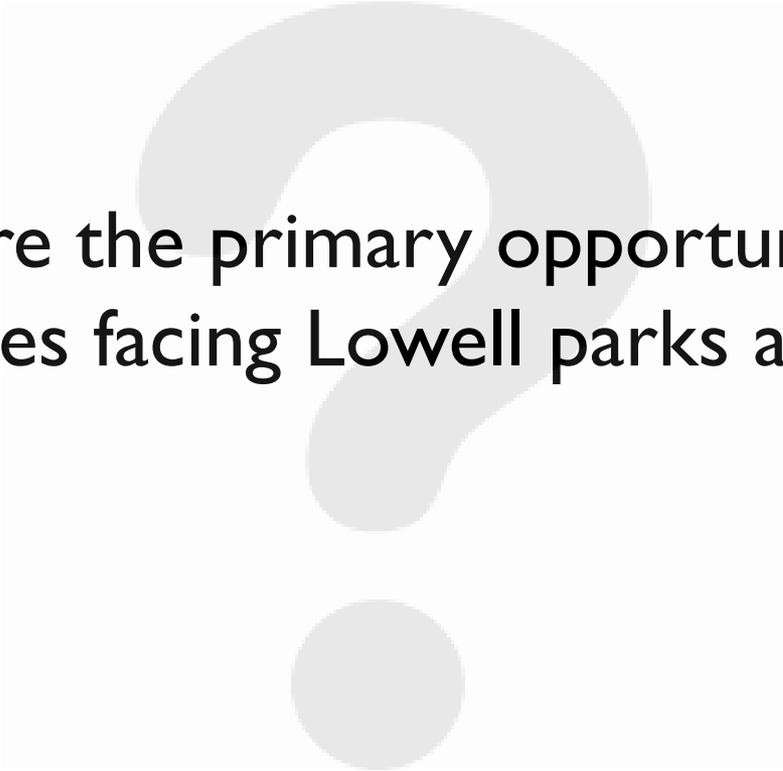
Questions on Schedule ?

What do you think?

What do you want your new parks and open space plan accomplish?

What do you hope Lowell parks and open space will look like in 10 years?

What do you think? (cont.)



What are the primary opportunities and challenges facing Lowell parks and open space?

What do you think? (cont.)

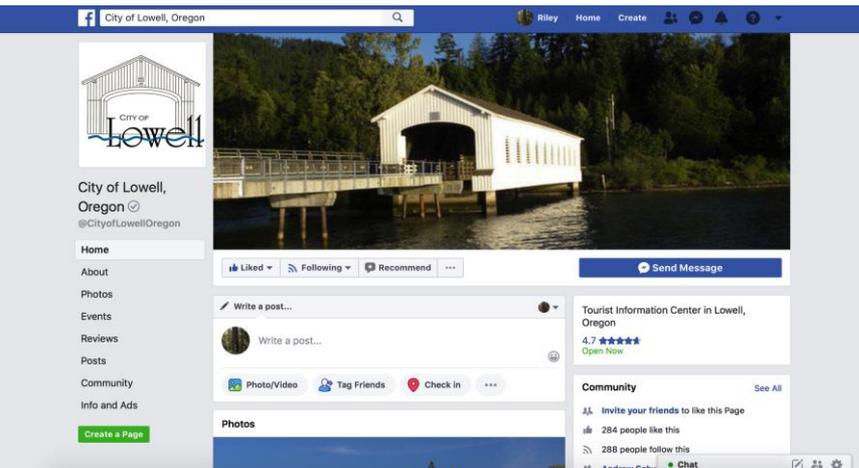
What other questions should we be asking?

How do we get input?



- Website
- Public workshops
- Community survey
- Interviews

Community Engagement



- City of Lowell website
- Online, digital Parks Master Plan once approved
- Social Media and Online Outreach (Facebook, Twitter, Instagram, nextdoor.com)



Workshops



Opportunities & Issues

Purpose: Understand the park system's issues and gather feedback about the community's desires.

- Lowell Students
- Non-English Speakers
- Other groups you would like to engage who generally aren't?

Concept Plans

Purpose: Gather community suggestions for a park redesign.

- Rolling Rock Park
- New park (railroad right of way)

Interviews

Asking stakeholders in the community questions about their experiences, observations, and suggestions about the Lowell parks system.

Who are some important stakeholders?



Online Survey

Sent out July 6th to
every utility rate paying household in
Lowell



Open until July 27th

Questions on current parks in Lowell
(quality, quantity) and Downtown

Timeline & Scheduling

	Summer			Fall			Winter		
	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.
Where are we now? <ul style="list-style-type: none"> Task 1: Project Initiation Task 2: Review and Assessment Task 3: Facility Inventory 		Initial Meetings and Inventory Process.							
Where are we going? <ul style="list-style-type: none"> Task 4: Needs Assessment Task 4.1: Community Profile Task 4.2: Household Survey Task 4.3: Youth and Community Workshops Task 5: Parks Concept Plans Task 6: Recommendations 6.1: Vision, Goals, and Objectives 6.2: Recommendations 6.3: Operations and Funding Analysis 6.4: Land Acquisition Strategy 6.5: Capital Improvement Program 			Community Profile is built, surveys are conducted, multiple workshops held, and community information gathered.	Concept Plans prepared and presented.	Visioning process conducted to address identified needs and recommendations made.	Funding, Operations, Land Acquisition, and Capital Improvement programs written to accompany Goals and Objectives.			
Destination..... <ul style="list-style-type: none"> Task 7: Draft and Final Master Plan Task 8: Comprehensive Plan Element 						Draft and Final Parks Master Plan prepared and presented to the committee.			
								Comprehensive Plan Element updated to reflect the new Parks Master Plan.	

Next Meetings/Upcoming Events

Suggested dates for meetings and outreach:

- Weekend of the Blackberry Jam
- August 16th- Vision and Goals
- September 13th- Concept Plans
- Sometime in October/November- Plan Review

Contacts

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