

City of Lowell, Oregon
Minutes of the Blackberry Jam Festival Committee Meeting
August 14, 2018

The meeting was called to order at 7:03 PM by Vice-Chair Michael Galvin

Members Present: Warren Weathers, Pam Baumann, Michael & Virginia Galvin, George Wild, Gerry Burr, Patty Jo Angelini, Diane Stephens, Daniele McCallum, Brad Anderson, Savannah Largent, Joe & Joyce Donnell, CA - Jared Cobb

Approval of Minutes: Gerry Burr moved to approve the minutes of July 10, 2018, second by Joe Donnell. Approved by consensus.

Old Business: Review of 2018 Event Activities

Financial: CA stated that revenue and expenses are still coming in, he will have a report of the event at the next meeting. A list of donations from proceeds was provided, **Gerry Burr moved to approve the said donations, second by Diane Stephens. Approved by Consensus.**

Public Relations, Programs & Advertising: The new design of the program was well received, need to have more programs available at the Car Show. Suggestions to improve website, do more social media and more media coverage for next year. Discussed adding an online pay source.

Poster: The new design was a hit, need to start working on next year's being the 25th Anniversary.

Sponsorship: Need to work on acquiring a platinum sponsor.

Crafts: Pam provided a list of comments from vendors, over all was a success. She did state next year would be her last year of coordinating the vendor booth activity.

Food Vendors: Discussed the need for more food vendors and variety.

Entertainment: The evening music was a hit.

Quilt Show: Gerry reported \$3,040 was raised, she read a letter from Lisa Bee-Wilson, Director of the Pine Needlers, it was a huge success. The BBJ T-Shirt Quilt was purchased by Pam Baumann for \$150.

Car Show: Great turn out and new setup made a great presentation. Well done.

5KRun: Daniele stated there were about 40 runners and received positive feedback. Discussed idea's to promote the event more.

Parade: The new route was very well received, Diane is working on Parade Participants Guidelines, and will present them for approval. Would like suggestions for the 25th Anniversary Parade Marshal soon.

Fishing Derby: Warren reported it was a success, the first tagged fish ever, was caught for \$100, 900 fish were turned in.

Kidz Korner: Savannah Largent with 'Small Town Hero's' has volunteered to coordinate the activity, she has many connections to help improve the event.

Grease Pole Climb: A 30 ft. yellow cedar has been donated by Giustina Resources for the new pole.

Pie Baking/ Eating Contest/ Coins in the Hay: Concerns were voiced about entries to the pie baking contest not being a pie. Clarification of rules needed for next year. Savannah voiced concern about the Coins in the Hay Event, that it was disappointing.

Changes encouraged for next year.

RC Airplanes: Doubtful the event will occur next year.

Horseshoe Event: Brad reported a good turnout of 19 teams , discussed moving the event to Saturday evening for cooler weather. Entertaining ideas for expanding the event.

K9 Event: Well attended event.

Garbage/Recycle/Toilets: Joe reported a larger dumpster is needed and more garbage cans. Set up of toilets will be improved upon next year.

Layout/set-up/Grounds: There were numerous suggestions for green grass, adding evening lighting and a misting area. Sidewalk hazards was discussed and noted for repair.

City: Nothing to report at this time.

Security: Invoice for service believed to be incorrect. George will follow up.


New Business:

Election of Chair and Vice Chair postponed until next meeting.


Appreciation dinner will be held on September 11, 2018 at 6 PM at the Grange. Patty Jo will coordinate catering the event.

Other Business: None

Adjourn: 9:20 PM

Approved: 
Michael Galvin – Vice-Chair

Date: 10-9-18

Attest: 
Jared Cobb – City Recorder

Date: 10/9/18